Social Media Policy

All WVMHA Players and Families are to abide by the HNS Social Media Policy and will conduct themselves in accordance with their policy.

Social Media Policy Provided

- Facebook
- Twitter
- Instagram

Also and including the below listed items:

- WVMHA Holds rights to all Social Media Platforms created with them as the name sake. As such will monitor and control content posted to said platform.
- Platforms are can be utilized as an informational based platform for updates, bulletins, good news articles and arena notices.
- These sites are not chat forums and a place to annotate opinions. Any such additions will not be posted and admins will monitor for content that should come in as offensive or negative in nature,

Forums that have the capabilities will as monitored by WVMHA will have a “contact us” or “Personal Message (PM) for people who need to contact the association about issues or info.

NOTE:

- Any player or family that are found to be posting derogatory or inappropriate info about teams, player, HNS or WVMHA will be contacted by the board of directors and dealt with in a professional disciplinary process. The association will contact HNS via the Regional Director for advise if required.

- Requirement to post info and personal photos online is mandatory to have permission via team platform and parental consent.
- Cell phone with cameras are not to be utilized in the dressing room as to protect players privacy while utilizing the area.

HOCKEY NOVA SCOTIA SOCIAL MEDIA POLICY

Hockey Nova Scotia is committed to providing an environment to lead, develop and promote positive hockey experiences. Any form of harassment using electronic devices commonly known as cyber bulling by coaches, other parents, volunteers, officials, bench staff, other team mates and competitors will not be tolerated.

What is cyberbullying?

Cyberbullying is the use of any electronic communication device to convey a message in any form (text, image, audio or video) that defames, intimidates, harasses of is otherwise intended to harm, insult or humiliate another in a deliberate, repeated or hostel and unwanted manner under a person's true or false identity. In addition, any communication of this form that disputes or prevents a safe and positive environment may also be considered cyberbullying.

Social Media Guidelines

a) Hockey Nova Scotia holds the entire Hockey Nova Scotia membership who participates in social media and networking to the same standards as it does for all other forms of media including radio, television and print.

b) Comments or remarks of an inappropriate nature which are detrimental to a Team, Associations, and Leagues, Hockey Nova Scotia or an individual will not be tolerated and will be subject to disciplinary action.

c) It should be recognized that social media comments are on the record and instantly published and available to the public and media. Everyone including Association and/or Team Personnel, players, corporate partners and the media can review social media

communications. You should conduct yourself in an appropriate and professional manner at all times.

d) Refrain from divulging confidential information of a personal or team related nature. Avoid revealing business or game strategy that could provide another team or individual a competitive advantage. Furthermore, do not discuss injury information about any player. Only divulge information that is considered public.

e) Use your best judgement at all times – pause before posting. Once your comments are posted they cannot be retracted. Ultimately, you are solely responsible for your comments and they are published for the public record.

f) If requested to participate in an online network, as a direct result of your affiliation with or participation in Hockey Nova Scotia, Hockey Nova Scotia recommends that you request approval from your team or Minor Hockey Association.

Social Media Violations

The following are examples of conduct through social media and networking mediums that are considered violations of the Hockey Nova Scotia social media policy and may be subject to disciplinary action by the Team, Minor Hockey Association, League and/or Hockey Nova Scotia.

a) Any statement deemed to be publicly critical of Association officials or detrimental to the welfare of a member of a team, association, league, Hockey Nova Scotia or individual.

b) Divulging confidential information that may include, but is not limited to the following:

- Player injuries;
- Trades or other player movement;
- Game strategies; or
- Any other matter of a sensitive nature to a member of a team, association, league, Hockey Nova Scotia or an individual

c) Negative or derogatory comments about any team, association, league, Hockey Nova Scotia staff, volunteers, programs, stakeholder, players or any Hockey Nova Scotia member.

d) Any form of bullying, harassment or threats against players or officials.

e) Photographs, video or comments promoting negative influences or criminal behavior, including but not limited to:

- Drug use;
- Alcohol abuse;
- Public intoxication;
- Hazing;
- Sexual exploitation; etc.

f) Online activity that contradicts the current policies of Hockey Canada, Hockey Nova Scotia or any of its member associations.

g) Inappropriate, derogatory, racist, or sexist comments of any kind, in keeping with Hockey Nova Scotia policies and regulations on these matters.

h) Online activity that is meant to alarm other individuals or to misrepresent fact or truth.

Discipline

When a complaint is filed that may be in violation of this social media policy, a minor hockey association, female regional executive or league may deal with any matter and where possible.

Complaints referred to Hockey Nova Scotia will be investigated and reviewed by the Hockey Nova Scotia Discipline and Ethics Committee and if deemed warranted members of Hockey Nova Scotia may be subject to disciplinary action.